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The Seagate Hotel, Golf & Beach Club joins Marriott Bonvoy's Autograph Collection

By Theodore Koumelis



The Seagate Hotel, Golf & Beach Club has joined Marriott Bonvoy's Autograph Collection after completing a \$55 million renovation across its hotel, Beach Club and Golf Club, marking a new phase for the Delray Beach property while remaining under Turnberry's private ownership.

The Seagate Hotel, Golf & Beach Club has officially become Delray Beach's first **Autograph Collection** property following the completion of a multi-year, \$55 million transformation. The upgrade spans the hotel, the private Beach Club and the championship Golf Club, marking a significant shift for one of the area's most established hospitality assets. While joining **Marriott Bonvoy's** Autograph Collection brings wider global reach and access to a major loyalty platform, the property remains privately owned and operated by Turnberry.

<https://www.traveldailynews.com/hotels-lodging/the-seagate-hotel-golf-beach-club-joins-marriott-bonvoys-autograph-collection/>



The Seagate, located on Atlantic Avenue near the shoreline and in operation since 2009, has been re-positioned as a boutique resort with 157 redesigned guestrooms and suites. The refurbishment introduces a coastal-inspired aesthetic with locally curated art, handcrafted detailing and materials selected to reflect Delray Beach's architectural character. Watts & Dray led the interior redesign, incorporating limewash finishes, Dutch blue tones, custom rugs and artisanal décor.

The renovation extends across all core facilities. The Beach Club, redesigned by **Saguez & Dash**, now features ocean-view dining, a renewed pool area and an expanded terrace bar. At the Golf Club, architect J. Drew Rogers oversaw modernisation works including re-sculpted greens, updated bunkering and new landscape elements. Meeting and event spaces – more than 20,000 square feet – were reconfigured to support both corporate and social functions. Additional upgrades include the 8,000-square-foot spa and wellness area and several refreshed dining venues.



Culinary operations have also been expanded. Bourbon Steak by Chef **Michael Mina** opened as the property's signature restaurant, complemented by outlets such as Mr. Seas, Venetian Street and The Gate Café. These additions align with the resort's strategy to strengthen its gastronomic profile for both guests and members.

The Seagate continues to operate dual roles as a hotel and private members' club, featuring a Beach Club, Golf Club, an active Yacht Club with a 44-slip marina, and a membership community of more than 650 members. Turnberry emphasises the property's long-term positioning as a coastal destination rooted in local character, supported by design-driven enhancements and elevated service standards.



According to Turnberry Chair and CEO Jackie Soffer, the partnership with Autograph Collection is aimed at increasing visibility while retaining the property's individuality. **Mary Rogers**, Executive Vice President of Hospitality Operations at Turnberry, added that the redesign focuses on personalised service and a strong connection to Delray Beach.

With its entry into the Autograph Collection, The Seagate will now participate in Marriott Bonvoy, enabling members to earn and redeem points across Marriott's global portfolio.